



Editorial

Hello everyone!

The end of the year is drawing closer and it was excellent for PIXLUM international. I wanted to thank you all from the bottom of my heart, whether you be an architect, a decorator, a distributor, an installer or a simple enthusiast. It is your dedication and energy that allow PIXLUM to exist and gain new markets and territories every day while sprinkling stars around the globe.



Indeed, this year, PIXLUM has conquered Germany, Russia, Hungary, the Czech Republic, Slovakia, Algeria and Australia, and will soon be found in Morocco, Tunisia, Albania, the UK, Spain, Italy and Belgium.



Pinnable lights are gaining new grounds and it's all thanks to you! Thank you again, and I hope to see you very soon!

Wishing you a wonderful holiday season,

Kindest Regards,

Philippe Jolly, Founder



Highlights of this season's tradeshow

In this newsletter's last edition, we announced our presence on the Batimat and Créations & Savoir-Faire trade shows that took place in Paris last month. Such events allow us to meet you, to know you and to adapt our offers and products to suit your needs. They are therefore an incredible source of information and an important development tool for PIXLUM. To all our visitors, again, thank you!



BATIMAT

Over 1000 visitors, of which 25% were from abroad, we wouldn't have missed the BATIMAT show for anything in the world. On our stand, the sweetness of a star ceiling was combined to perfection with the simplicity of a white background. On the wall, PIXLUM decided to promote the "graphic design" application.



CREATIONS ET SAVOIR-FAIRE

For this event dedicated to arts and crafts, PIXLUM presented a collection of illuminated pictures associated with LED strips for backlighting. This combination worked like a charm as we have sold over 150 pictures on our stand !

Graphic designs : paint with light

PIXLUM should not be limited to star ceiling applications. Draw the silhouette of a monument, the waves and curves of a river, the outline of a plant or replicate several geometrical shapes to transform your PIXLUM wall into a jewellery case and light into a gem.



These results are very easy to attain. Print your design on a sheet of paper, place that stencil against your wall and use your PixTOOL DOUBLE tool to mark your panel through the stencil. Once this is done, remove the stencil and insert the LEDs following that design. Child's play for a result without equal.

This month's product : LED strips

In our last newsletter, we promoted illuminated pictures. Today, we offer this product which complements them to perfection which adds both depth and refinement to all your creations in a harmonious way : PIXLUM LED strips.



The strips can be fastened to the back of your pictures and draw their power from the panels themselves. For this application, we offer LED strips in either warm or cool white (drivers and dimmers can also be purchased). With PIXLUM, that which used to be a simple framed picture becomes a decorative light that is both

delicate and original.

Do not hesitate to contact us for any enquiry regarding these products or our latest news.

Thank you for reading this.

We wish you excellent end of year celebrations.

See you soon, with PIXLUM.



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